

## IMPORTANCE OF COVERING BUSINESS NEWS IN JOURNALSIM

Business news is more than simply a record of how the markets react to the country's political developments; it's also a record of how the country is progressing as it prepares to become a global business superpower.

Business journalists are also the observers who keep an eye on how the government spends the money of investors and the general public, as well as the expansion of infrastructure.



## 1. Information about Economic Activities

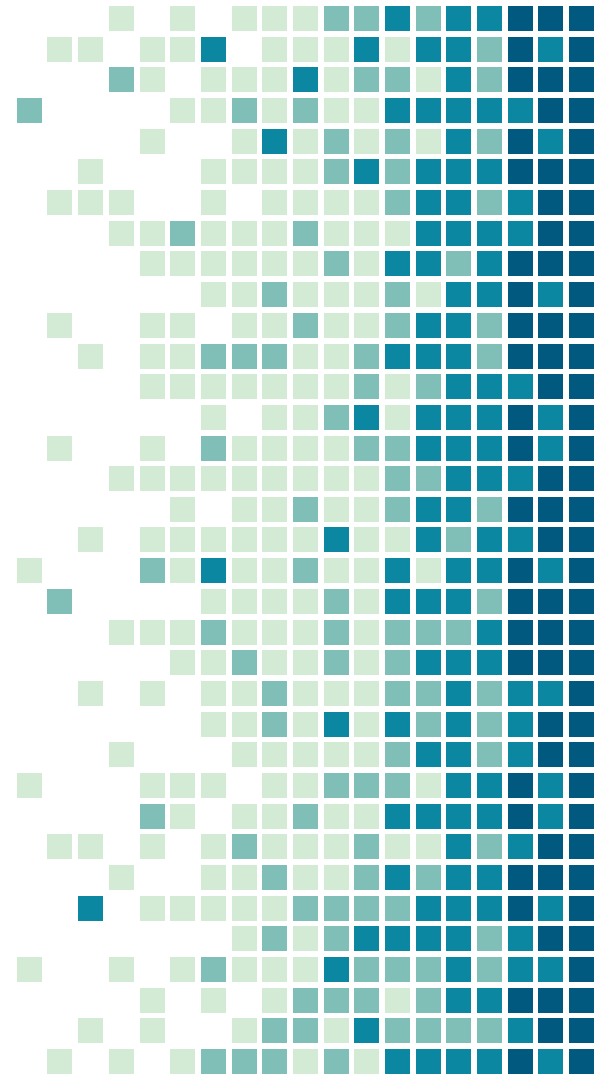
Business news inform practitioners, the general public, other business experts, and investors about corporations and economic activity.

They play a critical **role** in information sharing, allowing consumers to make well-informed decisions about which companies to do business with, invest in, or work for.



## 2. Valuable Insight –

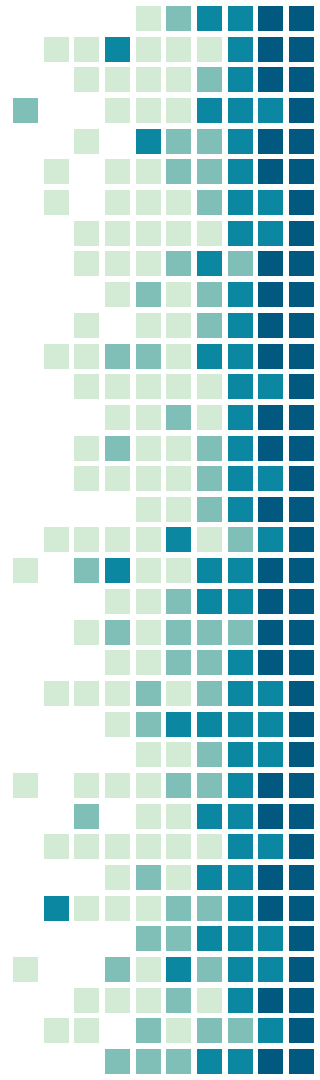
Business news does more than only inform us about business, money, and other relevant topics. on society's most powerful organizations, especially corporations, and their growing influence



### **3. Make Subjects Understandable –**

As previously stated, business news is capable of informing and demonstrating everything who need to know about large organizations, businesses, and corporations.

However, if we were given that information in its raw form, as journalists do, we wouldn't be able to make much sense of it.

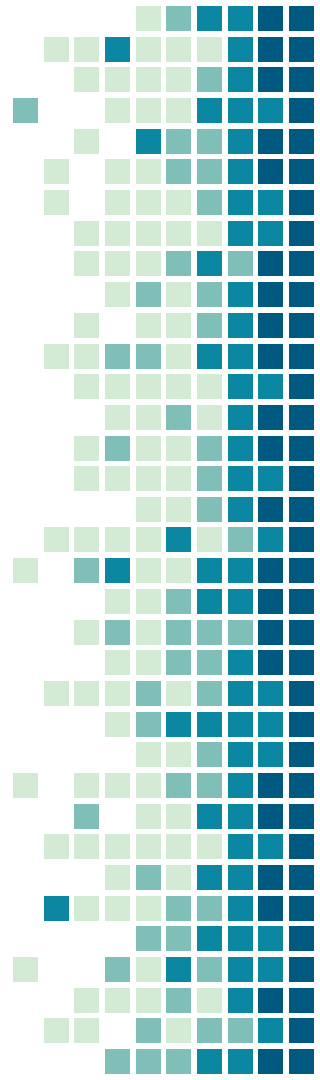


#### **4. Essential Part of Everyday –**

Business news encompasses practically everything; nevertheless, it can also be viewed as the core of every big story around the world.

Even if these stories are not about business, they can be related to it.

It goes without saying that all of the foregoing is based on finance, business, and economics and that business news will almost certainly continue to cover stories like these in the future.

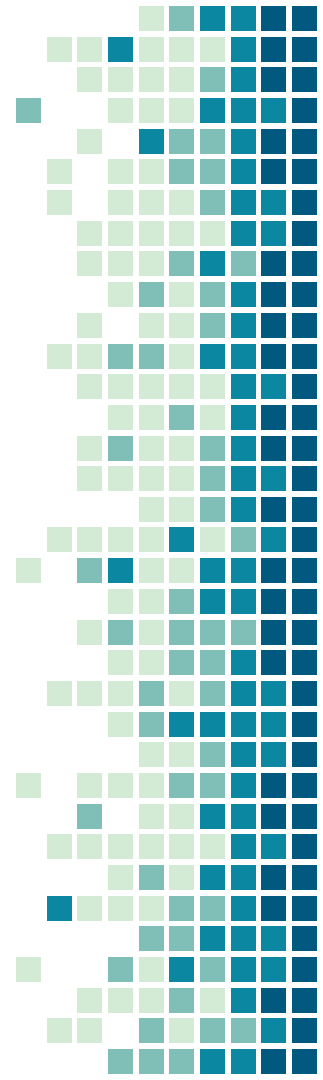


**5. Makes Lives Better**

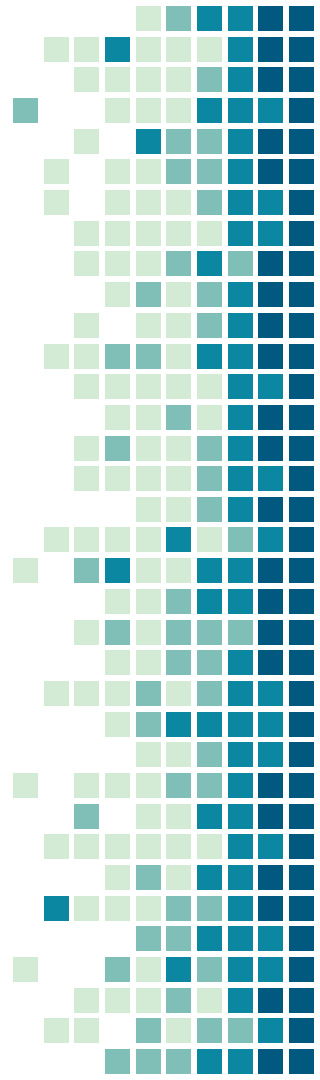
Because they are committed to seeking the truth and delivering it to the public, business journalists are required to deliver a balanced viewpoint.

The Business News serves a purpose in people's lives. As a result, it provides people with the most up-to-date information possible so that they may make well-informed decisions in all parts of their lives





Any Question?





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